

# DEMOGRAPHIC PROFILE

1990 Census, 1999 Estimates & 2004 Projections

Calculated using proportional block groups

Prepared For



Lat/Lon: 36.8085/-119.7245

November 2006

F1

<b>Shaw and Villa Clovis</b>		<b>1.00 mi radius</b>	<b>2.00 mi radius</b>	<b>3.00 mi radius</b>
<b>POPULATION</b>	1999 Estimate	23,967	63,506	133,137
	2004 Projection	25,721	67,290	140,801
	1990 Census	19,859	54,442	114,939
	1980 Census	15,894	44,729	93,599
	Annual Growth 1990-1999	2.6%	2.1%	2.0%
	Projected Annual Growth 1999-2004	1.5%	1.2%	1.2%
<b>HOUSEHOLDS</b>	1999 Est. Households	9,775	23,715	48,830
	2004 Est. Households	10,552	25,256	51,770
	1990 Est. Households	8,149	20,532	42,750
	1980 Est. Households	6,471	16,868	34,875
	Annual Growth 1990-1999	2.5%	1.9%	1.8%
<b>AGE</b>	1999 Population 0 to 9 Years	16.0%	16.3%	16.1%
	1999 Population 10 to 20 Years	16.3%	17.3%	16.6%
	1999 Population 21 to 29 Years	15.5%	15.0%	13.8%
	1999 Population 30 to 44 Years	26.6%	24.7%	24.4%
	1999 Population 45 to 59 Years	13.5%	14.7%	16.3%
	1999 Population 60 to 74 Years	7.2%	7.6%	8.3%
	1999 Population 75 Years Plus	4.9%	4.4%	4.5%
	1999 Est. Average Age	33	33	34
1999 Est. Median Age	32	32	33	
<b>MARITAL STATUS &amp; SEX</b>	1999 Male Population	47.9%	48.5%	48.5%
	1999 Female Population	52.1%	51.5%	51.5%
	1990 Single Males	23.7%	19.2%	16.5%
	1990 Single Females	22.3%	17.5%	14.8%
	1990 Married Couples	36.7%	42.9%	50.4%
	1990 Previously Married	17.3%	20.5%	18.3%
<b>INCOME</b>	1999 Est. HH Income \$150,000 or More	0.3%	0.9%	1.2%
	1999 Est. HH Income \$100,000 to 149,999	0.7%	2.2%	3.3%
	1999 Est. HH Income \$75,000 to 99,999	2.5%	4.7%	7.0%
	1999 Est. HH Income \$50,000 to 74,999	12.9%	15.6%	18.0%
	1999 Est. HH Income \$35,000 to 49,999	18.1%	17.5%	18.2%
	1999 Est. HH Income \$25,000 to 34,999	18.6%	16.4%	15.2%
	1999 Est. HH Income \$15,000 to 24,999	20.2%	18.5%	17.5%
	1999 Est. HH Income \$0 to 14,999	26.6%	24.2%	19.5%
	1999 Est. Average Household Income	\$32,137	\$37,837	\$42,845
	1999 Est. Median Household Income	\$27,398	\$31,251	\$36,064
1999 Est. Per Capita Income	\$13,548	\$14,489	\$15,863	
	Number of Businesses	487	2,108	4,730
	Total Number of Employees	5,697	22,092	50,716

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<b>RACE</b>	1999 Estimated Population	23,967	63,506	133,137
	1999 Est. White Population	73.7%	71.6%	72.6%
	1999 Est. Black Population	4.0%	3.3%	3.2%
	1999 Est. Asian & Pacific Islander	8.0%	10.5%	10.2%
	1999 Est. Other Races Population	14.3%	14.6%	13.9%
<b>HISPANIC</b>	1999 Est. Hispanic Population	5,874	15,984	32,161
	1999 Est. Hispanic Population Percent	24.5%	25.2%	24.2%
	2004 Est. Hispanic Population Percent	29.5%	29.8%	28.4%
	1990 Est. Hispanic Population Percent	16.4%	17.5%	17.0%
<b>EDUCATION (Adults 25 or Older)</b>	1990 Adult Population (25 Years or Older)	11,204	30,547	67,065
	Elementary (0 to 8)	5.5%	7.2%	7.1%
	Some High School (9 to 11)	14.1%	12.3%	11.0%
	High School Graduate (12)	24.6%	24.8%	23.8%
	Some College (13 to 16)	28.1%	26.0%	26.1%
	Associates Degree Only	10.3%	10.0%	9.7%
	Bachelors Degree Only	14.7%	15.3%	16.7%
	Graduate Degree	2.7%	4.5%	5.6%
<b>HOUSING</b>	1990 Total Housing Units	8,544	21,436	44,508
	1990 Owner Occupied Percent	34.3%	39.9%	48.8%
	1990 Renter Occupied Percent	61.1%	55.9%	47.3%
	1990 Vacant Housing Percent	4.6%	4.2%	3.9%
<b>HOMES BUILT BY YEAR</b>	Homes Built 1989 to 1990	0.4%	0.7%	1.8%
	Homes Built 1985 to 1988	6.5%	8.7%	9.7%
	Homes Built 1980 to 1984	11.6%	11.2%	9.6%
	Homes Built 1970 to 1979	48.8%	40.8%	37.0%
	Homes Built 1960 to 1969	27.0%	24.1%	23.6%
	Homes Built 1950 to 1959	5.2%	12.4%	16.0%
	Homes Built 1940 to 1949	0.3%	1.5%	1.7%
	Homes Built Before 1939	0.1%	0.6%	0.7%
<b>PROPERTY VALUES</b>	1999 Est. Value \$400,000 or More	0.0%	0.1%	0.4%
	1999 Est. Value \$300,000 to \$400,000	0.0%	0.2%	0.6%
	1999 Est. Value \$200,000 to \$300,000	0.2%	3.9%	4.5%
	1999 Est. Value \$150,000 to \$200,000	0.6%	7.1%	8.7%
	1999 Est. Value \$100,000 to \$150,000	18.9%	28.1%	35.1%
	1999 Est. Value \$50,000 to \$100,000	50.8%	38.1%	33.2%
	1999 Est. Value \$50,000 to \$75,000	28.0%	20.7%	16.0%
	1999 Est. Value \$25,000 to \$50,000	1.1%	1.3%	1.1%
	1999 Est. Value \$0 to \$25,000	0.3%	0.3%	0.3%
	1999 Median Property Value	\$81,844	\$91,737	\$97,680
1990 Median Rent	\$393.0	\$393.0	\$405.0	

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<b>OCCUPATION</b>	Population 16+ by Occupation	10,210	26,693	55,838
	Executive & Managers	10.6%	10.8%	11.7%
	Professional & Specialty	12.1%	14.3%	15.6%
	Technical Support	3.5%	3.4%	3.7%
	Sales	13.9%	14.4%	14.8%
	Administrative Support	21.9%	20.6%	19.9%
	Private Household Service	0.6%	0.7%	0.6%
	Protective Service	1.5%	1.5%	1.7%
	Other Service	12.7%	11.1%	10.2%
	Farming, Forestry & Fishing	2.0%	1.8%	1.5%
	Precision Production & Craft	9.1%	10.2%	9.8%
	Machine Operator	4.0%	3.4%	3.2%
	Transportation & Material Moving	4.7%	4.1%	4.0%
	Laborers	3.5%	3.8%	3.3%
	Percent White Collar Workers	62.1%	62.4%	64.8%
	Percent Blue Collar Workers	37.9%	37.6%	35.2%
<b>TRANSPORTATION TO WORK</b>	Drive to Work Alone	78.7%	79.4%	80.9%
	Drive to Work in Carpool	11.6%	11.0%	10.6%
	Travel to Work by Public Transportation	1.8%	1.5%	1.3%
	Drive to Work on Motorcycle	0.6%	0.5%	0.5%
	Walked to Work	3.7%	3.6%	2.5%
	Other Means	1.6%	1.9%	1.9%
	Work at Home	2.1%	2.3%	2.2%
<b>TRAVEL TIME</b>	Travel to Work in 10 Minutes or Less	15.7%	16.8%	16.9%
	Travel to Work in 10 to 29 Minutes	67.2%	67.2%	67.9%
	Travel to Work in 30 to 59 Minutes	13.9%	12.9%	12.3%
	Travel to Work in 60 to 89 Minutes	1.8%	1.8%	1.9%
	Travel to Work in 90 Minutes or More	1.4%	1.2%	1.1%
	Average Travel Time to Work	17.1	16.7	17.4
<b>RETAIL TRADE POTENTIAL</b>	1999 Est. Total Retail Expenditures (in Millions)	\$262.9	\$641.9	\$1,328.3
	1999 Est. Apparel & Accessory Stores	\$9.0	\$22.3	\$46.6
	1999 Est. Automotive Dealers	\$56.1	\$137.5	\$285.8
	1999 Est. Automotive & Home Supply Stores	\$6.0	\$14.5	\$29.5
	1999 Est. Drug & Proprietary Stores	\$13.8	\$33.7	\$69.9
	1999 Est. Eating & Drinking Places	\$24.6	\$60.4	\$125.6
	1999 Est. Food Stores	\$47.3	\$114.9	\$237.1
	1999 Est. Furniture & Home Furnishings	\$6.6	\$16.4	\$34.3
	1999 Est. Home Appliance, Radio & TV Stores	\$7.7	\$18.9	\$39.3
	1999 Est. Gasoline Service Stations	\$13.2	\$32.1	\$65.8
1999 Est. General Merchandise	\$35.8	\$87.3	\$180.2	
1999 Est. Hardware, Lumber & Garden Stores	\$17.0	\$41.2	\$84.8	